

GRAPHIC DESIGN, BACHELOR OF FINE ARTS

The Graphic Design program enables a student to develop the skills and techniques required to engage in the various fields of advertising art.

Curriculum

The matrix below is a sample plan for all coursework required for this program.

Course	Title	Hours
Freshman		
Fall		
ENGL 1013	Composition I ¹	3
SS 1XXX	Social Science Courses ¹	3
MATH XXXX	Mathematics ¹	3
TECH 1001	Orientation to the University	1
ART 1303	Introduction to Drawing	3
ART 1403	Two-dimensional Design	3
Hours		16
Spring		
ENGL 1023	Composition II ¹	3
SCIL 1XXX	Science with Laboratory ¹	4
ART 1503	Introduction to Graphic Design	3
ART 2403	Color Design	3
ART 2413	Three-dimensional Design	3
Hours		16
Sophomore		
Fall		
SFHS 1XXX	Social Sciences/Fine Arts/Humanities/Communication Courses ¹	3
SCIL 1XXX	Science with Laboratory ¹	4
FAH 1XXX	Fine Arts and Humanities Courses ¹	3
ART 2103	Art History I	3
ART 2213	Digital Skills	3
Hours		16
Spring		
USHG 1XXX	U.S. History and Government ¹	3
FAH 1XXX	Fine Arts and Humanities Courses ¹	3
ART 2113	Art History II	3
ART 3001	Sophomore Review	1
Art Elective (3000-4000)		3
Elective ²		2
Hours		15
Junior		
Fall		
SS 1XXX	Social Science Courses ¹	3
ART 3203	Typography and Layout	3
ART 3253	Digital Illustration	3
ART 3303 or ART 4233	Drawing Studio I or Illustration Studio	3
Art History (3000-4000) ³		3
Hours		15
Spring		
ART 3232	Production Design	2
ART 3243	Web Design	3
ART 3803	Introduction to Printmaking	3
Art History (3000-4000) ³		3
Elective ²		3
Hours		14

Senior

Fall

ART 3223	Package Design	3
ART 3833	Animation Techniques	3
ART or GAME Electives (3000-4000) ²		9

Hours **15**

Spring

ART 4231	Graphic Design Exhibition	1
ART 4243	Professional Portfolio Preparation for Graphic Designers	3
ART or GAME Electives (3000-4000) ²		9

Hours **13**

Total Hours **120**

¹ See appropriate alternatives or substitutions in "General Education Requirements (<https://catalog.atu.edu/undergraduate/general-education-requirements/>)".

² At least 40 upper level hours are required, General electives cannot include art courses.

³ Art history electives ART 3113 Art History, American, ART 3133 Art History, Americas & Africa, ART 3143 Art History, Asia & Pacific, ART 3153 History of Digital Art, ART 4113 Art History, Art After 1945, ART 4723 Art History Seminar, ART 4823 Art Criticism and Aesthetics can be used toward this requirement.