DIGITAL CONTENT CREATION, BACHELOR OF ARTS

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Curriculum

Course	Title	Hours	Completed
Freshman			
Fall			
COMM/JOUR 1023	Exploration of Media and Communication	3	_____
ENGL 1013	Composition I [1]	3	_____
MATH XXXX	Mathematics [1]	3	_____
TECH 1001	Orientation to the University	1	_____
USHG 1XXX	U.S. History and Government [1]	3	_____
Elective		3	
	Hours	**16**	
Spring			
ENGL 1023	Composition II [1]	3	_____
FAH 1XXX	Fine Arts and Humanities Courses [1]	3	_____
SCIL 1XXX	Science with Laboratory [1]	4	_____
SS 1XXX	Social Science Courses [1]	3	_____
Elective		3	
	Hours	**16**	
Sophomore			
Fall			
SCIL 1XXX	Science with Laboratory [1]	4	_____
SS 1XXX	Social Science Courses [1]	3	_____
Select one of the following:		3	
TH 2703	Acting Theories and Techniques		_____
COMM 2003	Public Speaking		_____
COMM 2013	Voice and Diction		_____
COMM 3063	Oral Interpretation		_____
TH 3263	Narrative Film Production	3	_____
Elective		3	
	Hours	**16**	
Spring			
Digital Content Creation Elective [2]		3	
FAH 1XXX	Fine Arts and Humanities Courses [1]	3	_____
SS 1XXX or FAH 1XXX	Social Science Courses [1] or Fine Arts and Humanities Courses	3	_____
Elective		6	
	Hours	**15**	
Junior			
Fall			
Digital Content Creation Elective [2]		3	
JOUR 3173	Public Relations Principles	3	_____
Elective		9	
	Hours	**15**	

Spring

COMM 3133	Digital Civility	3	_____
TH 4293	Social Media Influencing	3	_____
Elective (3000-4000 Level)		4	
Elective		5	
	Hours	**15**	

Senior

Fall

JOUR 4023	Social Media	3	_____
Elective (3000-4000 Level)		9	
Elective		3	
	Hours	**15**	

Spring

COMM 4823
    or JOUR 4823
	Communication Capstone
	    or Journalism Capstone
		3	_____

Elective (3000-4000 Level)		6	
Elective		3	
	Hours	**12**	
	Total Hours	**120**	

[1]   See appropriate alternatives or substitutions in "General Education Requirements (https://catalog.atu.edu/undergraduate/general-education-requirements/)".

[2]   Digital Content Creation Electives include: COMM/JOUR/TH Intership or Practicum, JOUR 2143 Media Writing, JOUR 4073 Graphic Communication, COMM 3003 Interpersonal Communication, COMM 3163 Writing for Performance, COMM 3263 Podcast/Radio Theatre Writing, TH 4563 Sound Design for Moving Image, TH 3803 Directing Theories and Techniques, and other courses approved by advisor.