

DIGITAL CONTENT CREATION, CERTIFICATE IN PROFICIENCY

The Certificate of Proficiency in Digital Content Creation prepares students to work in the fast-changing world of media. The four-course certificate emphasizes the performance, marketing, and technological skills necessary for content creators.

Curriculum

The Certificate of Proficiency in Digital Content Creation requires 12 semester credit hours from the following:

Code	Title	Hours
JOUR 4023	Social Media	3
TH 3263	Narrative Film Production	3
TH 4293	Social Media Influencing	3
Select one of the following:		3
COMM 2003	Public Speaking	
COMM 2013	Voice and Diction	
COMM 3063	Oral Interpretation	
TH 2703	Acting Theories and Techniques	
Total Hours		12