

JOURNALISM, BACHELOR OF ARTS

Curriculum

Those students choosing the Journalism major must take:

Code	Title	Hours
JOUR 1023	Exploration of Media and Communication	3
JOUR 2133	Introduction to Mass Communication	3
JOUR 1163	Basic Digital Photography	3
JOUR 2143	Media Writing	3
JOUR 2163	Introduction to Multimedia	3
JOUR 4043	Journalism Ethics	3
JOUR 2263	Media and Society	3
JOUR 3133	Media Management and Diversity	3
JOUR 4123	Laws of Communication	3
JOUR 4823	Journalism Capstone	3
JOUR Practicums		4
JOUR electives		12
Total Hours		46

The matrix below is a sample plan for all coursework required for this program.

Course	Title	Hours
Freshman		
Fall		
ENGL 1013	Composition I ¹	3
SS 1XXX	Social Science Courses ¹	3
SCIL 1XXX	Science with Laboratory ¹	4
JOUR 1023 or COMM 1023	Exploration of Media and Communication or Exploration of Media and Communication	3
TECH 1001	Orientation to the University	1
Journalism Practicum ²		1
Hours		15
Spring		
ENGL 1023	Composition II ¹	3
SFHS 1XXX	Social Sciences/Fine Arts/Humanities/Communication Courses ¹	3
MATH XXXX	Mathematics ¹	3
JOUR 1163 or ART 1163	Basic Digital Photography or Basic Digital Photography	3
JOUR 2133	Introduction to Mass Communication	3
Journalism Practicum ²		1
Hours		16
Sophomore		
Fall		
USHG 1XXX	U.S. History and Government ¹	3
JOUR 2163	Introduction to Multimedia	3
SCIL 1XXX	Science with Laboratory ¹	4
JOUR 2143	Media Writing	3
Journalism Practicum ²		1
Elective ³		1
Hours		15
Spring		
FAH 1XXX	Fine Arts and Humanities Courses ¹	3
SS 1XXX	Social Science Courses ¹	3
JOUR 2263	Media and Society	3

Journalism Practicum ²		1
Elective ³		6
Hours		16
Junior		
Fall		
FAH 1XXX	Fine Arts and Humanities Courses ¹	3
JOUR 4043	Journalism Ethics	3
JOUR Elective ⁴		3
Elective ³		6
Hours		15
Spring		
JOUR 3133	Media Management and Diversity	3
JOUR Elective ⁴		3
Elective ³		9
Hours		15
Senior		
Fall		
JOUR Elective ⁴		3
JOUR 4123	Laws of Communication ⁴	3
Elective ^{3,4}		9
Hours		15
Spring		
JOUR 4823	Journalism Capstone	3
JOUR Elective ⁴		3
Elective ^{3,4}		7
Hours		13
Total Hours		120

¹ See appropriate alternatives or substitutions in "General Education Requirements (<https://catalog.atu.edu/undergraduate/general-education-requirements/>)."

² The following courses satisfies Journalism Practicum: JOUR 1411 Print Practicum, JOUR 1421 Print Practicum, JOUR 1811 Broadcast Practicum, JOUR 1821 Broadcast Practicum, JOUR 1911 Multimedia Practicum, JOUR 1921 Multimedia Practicum, JOUR 2411 Print Practicum, JOUR 2421 Print Practicum, JOUR 2811 Broadcast Practicum, JOUR 2821 Broadcast Practicum, JOUR 2911 Multimedia Practicum, JOUR 2921 Multimedia Practicum, JOUR 3411 Print Practicum, JOUR 3421 Print Practicum, JOUR 3811 Broadcast Practicum, JOUR 3821 Broadcast Practicum, JOUR 3911 Multimedia Practicum, JOUR 3921 Multimedia Practicum, JOUR 4411 Print Practicum, JOUR 4421 Print Practicum, JOUR 4811 Broadcast Practicum, JOUR 4821 Broadcast Practicum, JOUR 4911 Multimedia Practicum, JOUR 4921 Multimedia Practicum

³ At least 40 of the total hours required for graduation must be 3000-4000 level courses.

⁴ Seniors enrolled on Multimedia Journalism (MMJR) Accelerated Bachelor's to Master's Degree Programs are suggested to take the following two classes for dual credits for their Journalism BA degree as electives and Multimedia MA degree.

1. Required: JOUR 6013 Visual Storytelling - in the Fall and JOUR 6023 Video Production for New Media - in the Spring
2. Choose one of the following for Fall and one for Spring of Senior year. JOUR 5023 Social Media, JOUR 5033 Community Journalism, JOUR 5043 Journalism Ethics, JOUR 5053 Mass Communication Seminar, JOUR 5083 Internet Communication, JOUR 5113 History of American Journalism, JOUR 5123 Laws of Communication, JOUR 5163 Advanced Photography. JOUR 5123 Laws of Communication can replace JOUR 4123 Laws of Communication.