TOURISM, BACHELOR OF SCIENCE

Dr. Micheal Bradley, Department HeadWilliamson Hall, Room 119
(479) 964-3228
mbradley19@atu.edu

Curriculum

Course	Title	Hours	Completed
Freshman			
Fall			
ENGL 1013	Composition I ¹	3	
RP 1013	Principles of Tourism	3	
SCIL 1XXX	Science with Laboratory ¹	4	
TECH 1001	Orientation to the University	1	
USHG 1XXX	U.S. History and Government ¹	3	
	Hours	14	
Spring			
ENGL 1023	Composition II	3	
MATH 1003	College Mathematics ¹	3	
RP 2033	Leadership in Experience Industries	3	
SCIL 1XXX	Science with Laboratory ¹	4	
SS 1XXX	Social Science Courses ¹	3	
	Hours	16	
Sophomore			
Fall			
ENGL 2053	Technical Writing	3	
FAH 1XXX	Fine Arts and Humanities Courses ¹	3	
HA 2133	Introduction to Travel and Tourism	3	
or RP 2133	or Introduction to Travel and Tourism		
LBMD 2001	Introduction to Library Resources	1	
PSY 2003	General Psychology	3	
RP 2003	Events and Experience Management	3	
2000	Hours	16	
Spring	Tiours		
BUAD 2003	Business Information Systems	3	
COMM 2003	Public Speaking	3	
RP 2112	Introduction to Professional Practice	2	
RP 2113	Global Perspectives of Tourism	3	
Approved Elective ²	crosur r cropeotives or rounding	3	
Approved Elective	Hours	14	
Junior	Tiours		
Fall			
ACCT 2033	Fundamental Accounting Concepts	3	
or ECON 2003	or Principles of Macroeconomics	· ·	
or ECON 2013	or Principles of Microeconomics		
FAH 1XXX	Fine Arts and Humanities Courses ¹	3	
HA 2063	Guest Relations	3	
HA 3013	Tourism Marketing	3	
RP 3133	Tourism Planning	3	
	Hours	15	

Spring

2

	Total Hours	120	
	Hours	15	
Approved Elective ³		3	
RP 4119	Mastery in Professional Practice	9	
RP 3403	Experience Industry Finance Management	3	
Spring			
	Hours	15	
Approved Elective ³		1	
Approved Elective ²		5	
HA 4033	Legal Aspects of Tourism	3	
RP 4023	Tourism Research	3	
RP 3043	Developing Professional Practices	3	
Fall			
Senior			
	Hours	15	
Approved Elective ²		6	
or RP 4093	or Resort and Club Management		
HA 4093	Resort and Club Management	3	
HA 3183	Catering and Event Management	3	
HA 3113 or RP 3113	Talent Acquisition and Management or Talent Acquisition and Management	3	

See appropriate alternatives or substitutions in "General Education Requirements (https://catalog.atu.edu/undergraduate/general-education-requirements/)".

² Complete 2000 - 4000 level hospitality or recreation and park elective.

Complete 3000 - 4000 level hospitality or recreation and park elective.