

# BUSINESS DATA ANALYTICS MINOR

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The minor in Business Data Analytics is designed to give non-BDA majors knowledge and skills in data analytics applicable to their own major.

Recent advances in technology have made it possible to easily collect large amounts of data. This minor allows students to capitalize on this data, perform various data analysis techniques, and create visualizations to communicate the results for making decisions and guiding actions.

## Curriculum

The minor in Business Data Analytics requires 18 hours of courses:

Code	Title	Hours
BDA 2003	Business Problem Solving	3
BDA 3013	Business Spreadsheet Modeling	3
BDA 3053	Business Data Analysis	3
PSY/SOC 2053	Statistics for the Behavioral Sciences	3
or STAT 2163	Introduction to Statistical Methods	
Select two of the following:		6
BDA 3003	Data Analytics Apps Development	
BDA 3033	Data Modeling and Management	
BDA 4073	Special Topics	
ECON 3093	Econometrics	
MGMT 3113	Business Process Improvement	
MGMT 4203	Project Management	
MKT 3153	Marketing Research and Analysis	
MKT 4013	Digital Metrics	
<b>Total Hours</b>		<b>18</b>