

BUSINESS MANAGEMENT, BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

Dr. Matt Brown, Interim Associate Dean

Rothwell Hall, Room 448

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Curriculum

Course	Title	Hours	Completed
Freshman			
Fall			
ENGL 1013	Composition I ¹	3	_____
FAH 1XXX	Fine Arts and Humanities Courses ¹	3	_____
PSY 2003	General Psychology	3	_____
MATH 1113	College Algebra ²	3	_____
BUAD 1111	Introduction to Business	1	_____
BUAD 2003	Business Information Systems	3	_____
	Hours	16	
Spring			
ENGL 1023	Composition II ¹	3	_____
SCIL 1XXX	Science with Laboratory ¹	4	_____
USHG 1XXX	U.S. History and Government ¹	3	_____
MATH 2223	Quantitative Business Analysis ²	3	_____
COMM 2173 or COMM 2003	Business and Professional Speaking or Public Speaking	3	_____
	Hours	16	
Sophomore			
Fall			
ACCT 2004 & ACCT 2000	Accounting Principles I and Accounting Principles I Lab	4	_____
ECON 2003	Principles of Macroeconomics	3	_____
FAH 1XXX	Fine Arts and Humanities Courses ¹	3	_____
BDA 2003	Business Problem Solving	3	_____
BLAW 2033	Legal Environment of Business	3	_____
	Hours	16	
Spring			
ACCT 2013	Accounting Principles II	3	_____
ECON 2013	Principles of Microeconomics	3	_____
SCIL 1XXX	Science with Laboratory ¹	4	_____
STAT 2163 or SOC/PSY 2053	Introduction to Statistical Methods or Statistics for the Behavioral Sciences	3	_____
MGMT 3003	Principles of Management	3	_____
	Hours	16	
Junior			
Fall			
ENGL 2053	Technical Writing	3	_____
MGMT 3123	Business Ethics	3	_____
MKT 3043	Principles of Marketing	3	_____

Management Elective (3000-4000) ⁴		6
	Hours	15
Spring		
FIN 3063	Business Finance	3
MGMT 3103	Operations Management	3
Management Elective (3000-4000) ⁴		6
Elective		3
	Hours	15
Senior		
Fall		
MGMT 4013	Management Information Systems	3
School of Business Elective (3000-4000) ^{3,4}		3
Elective ⁴		9
	Hours	15
Spring		
MGMT 4083	Business Policy	3
School of Business Elective (3000-4000) ^{3,4}		6
Elective ⁴		2
	Hours	11
	Total Hours	120

¹ See appropriate alternatives or substitutions in "General Education Requirements (<https://catalog.atu.edu/undergraduate/general-education-requirements/>)".

² Students who have two years of high school algebra with a grade of "C" or better and a math ACT score of 22 or above may omit College Algebra and enroll directly in MATH 2223 Quantitative Business Analysis. If omitted, an additional 3 hours of electives will be required. Students considering graduate school are advised to use free elective hours to take MATH 2914 Calculus I.

³ Excludes HIM and AHS courses.

⁴ This program partners the BSBA undergraduate degree with the MBA degree. A maximum of twelve (12) graduate level credit hours can be counted towards both the BSBA degree in Business Data Analytics and the MBA degree. Four graduate level courses can be used to replace four upper-division undergraduate courses as follows:

- BDA 6203 Business Information Analysis can replace any School of Business Elective (3000-4000).
- MGMT 6203 Decision Modeling in Supply Chain Management can replace any Management Elective (3000-4000).
- MGMT 6103 Organizational Management and Leadership can replace any Management Elective (3000-4000).
- MKT 6113 Strategic Social Media Marketing can be used to replace any School of Business Elective (3000-4000).